

BUSINESS PLAN

INCOME GENERATING ACTIVITY – Cutting and Tailoring

By

Sasan 1- Self Help Group



SHG/CIG Name	:	Sasan 1
VFDS Name	:	Sasan
Range	:	Jawalamukhi
Division	:	Dehra Divison

Prepared under:



**Project for Improvement of Himachal Pradesh Forest Ecosystems
Management & Livelihoods (JICA Assisted)
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1. Description of SHG/CIG

2.1	SHG/CIG Name	::	Sasan 1	
2.2	VFDS	::	Sasan	
2.3	Range	::	Jawalamukhi	
2.4	Division	::	Dehra Divison	
2.5	Village	::	Sasan	
2.6	Block	::	Dehra	
2.7	District	::	Kangra	
2.8	Total No. of Members in SHG	::	14	
2.9	Date of formation	::	10/10/22	
2.10	Bank a/c No.	::	50100530477236	
2.11	Bank Details	::	HDFC Dehra	
2.12	SHG/CIG Monthly Saving	::	50rs	
2.13	Total saving		700rs	
2.14	Total inter-loaning		1000 rs	
2.15	Cash Credit Limit		1%	
2.16	Repayment Status		--	

2. Beneficiaries Detail:

Sr. no	Name (Smt.)	Father/Husb and Name (Sh.)	Age	Category	Income Source	Address
1	SUNITA DEVI(PRADHAN)	W/O PUSHPINDER SINGH	47	GEN	AGRICULTURE	VILL-SASAN
2	SHIVANI DEVI(SECRATORY)	W/O KALU RAM	36	OBC	AGRICULTURE	VILL-SASAN
3	KUSAM LATA(CASHIER)	W/O RAMESH CHAND	47	OBC	AGRICULTURE	VILL-SASAN
4	POOJA BHATT	W/O RAKESH KUMAR	35	OBC	AGRICULTURE	VILL-SASAN
5	MEENA KUMARI	W/O SACHDEV	35	OBC	AGRICULTURE	VILL-SASAN
6	JOGINDERA DEVI	W/O SHARWAN KUMAR	50	OBC	AGRICULTURE	VILL-SASAN

7	REENA DEVI	W/O RAJ KUMAR	42	OBC	AGRICULTURE	VILL-SASAN
8	SUNITA KUMARI	W/O RAJESH KUMAR	36	OBC	AGRICULTURE	VILL-SASAN
9	SUSHMA KUMARI	W/O RAVI KUMAR	34	OBC	AGRICULTURE	VILL-SASAN
10	NEELAM KUMARI	W/O PREM CHAND	51	SC	AGRICULTURE	VILL-SASAN
11	NEELAM KUMARI	W/O SUNIL KUMAR	30	SC	AGRICULTURE	VILL-SASAN
12	VANITA	W/O SARVJEET KUMAR	30	SC	AGRICULTURE	VILL-SASAN
13	VEENA DEVI	W/O VIJAY KUMAR	49	OBC	AGRICULTURE	VILL-SASAN
14	SUSHMA DEVI	W/O VIPIN KUMAR	43	SC	AGRICULTURE	VILL-SASAN

3. Geographical details of the Village

3.1	Distance from the District HQ	::	65Km
3.2	Distance from Main Road	::	500m
3.3	Name of local market & distance	::	Bharoli & 3Km
3.4	Name of main market & distance	::	Nadaun & 7 Km
3.5	Name of main cities & distance	::	Nadaun-7 km, Jawalamukhi -12km
3.6	Name of places/locations where product will be sold/ marketed	::	Nadaun , Jawalamukhi, Dehra

4. Executive Summary

Cutting and tailoring income generation activity has been selected by **Sasan1** Self Help Group. This IGA will be carried out by all ladies of this SHG initially. Different types of suits will be stitched by this group initially. This activity is being already done by some ladies of this group. Group members will work with fewer machines initially and as group members' skill/ efficiency improve then group will purchase more machines. This business activity will be carried out whole year by group members. Suits will be stitched as per order by consumer and cloth will be provided by consumer or depends on order.

5. Description of Product related to Income Generating Activity

1	Name of the Product	::	Stitched Suit
2	Method of product identification	::	This activity is being already done by some SHG ladies and has been decided by group members
3	Consent of SHG/ CIG / cluster members	::	Yes

6. Description of Production Planning

6.1	Time taken	::	1 suit takes around 3-4 hours to complete
6.2	Number of ladies involved	::	All ladies.
6.3	Source of raw materials	::	Local market/ Main market
6.4	Source of other resources	::	Local market/ Main market
6.5	Expected stitched suits per day	::	6 suits initially

7. Description of Marketing/ Sale

7.1	Potential market places/locations	::	Villages covered – Sasan
7.2	Stitching work demand	::	Throughout year and high demand at the time of festive and marriage occasions.
7.3	Process of identification of market	::	Group members will contact nearby villagers/households/institutions.
7.4	Marketing Strategy		SHG members will directly take orders (individual levels/ group level) from nearby villagers/households/institutions.

8. Risk Analysis

- Skill based
- Demand driven
- Highly competitive market

9. Description of Management among members

By mutual consent SHG group members will decide their role and responsibility to carry out the work. Work will be divided among members according to their mental and physical capabilities.

- Some group members will involve in Pre-Production process (i.e- procuring of raw material etc)
- Some group members will involve in Production process.
- Some group members will involve in Packaging and Marketing.

10. Description of Economics:

A. CAPITAL COST				
Sr.no	Particulars	Quantity	Unit Price	Total Amount (Rs.)
1	Sewing Machine with table	5	8800	44000
2	Sewing Machine (Sitting)	9	5500	49500
3	Interlock Machine	1	8000	8000
4	Tailor Scissor	14	500	7000

5	Tailoring Ruler Set	14	650	9100
6	Sewing Tailor Tape	14	150	2100
7	Iron Press	14	700	9800
8	Almirah	1	LS	16000
9	Hanger	3 set	1200	3600
10	Chairs, Table etc	Approximate	LS	15000
Total Capital Cost (A) =			25500	164100

B. RECURRING COST					
Sr.no	Particulars	Unit	Quantity	Price	Total Amount (Rs)
1	Sewing threads	Reels/Suits/month	600	10	6000
2	Other finishing materials (bookrum, neck etc)	Suits/month	LS	LS	6500
3	Rent	Month			3000
4	Other (stationary, electricity bill, transportation, machine repair)	Month			2000
Total Recurring Cost (B)					17500

C. Cost of Production (Monthly)		
Sr. No	Particulars	Amount (Rs)
1	Total Recurring Cost	17500
2	10% depreciation annually on capital cost	1750
	Total	19250

D. Stitched Suit price (per suit)					
Sr.no	Particulars	Unit	Quantity	Amount (Rs)	
1	Simple suit	1	1	300-350	
2	Other (Plazzo, lining etc)	1	1	350-400	

Analysis of Income and Expenditure (Monthly):

Sr.no	Particulars	Amount (Rs)
1	10% depreciation annually on capital cost	1750
2	Total Recurring Cost	17500

3	Total Stitched Suit per month	150 (approximate quantity)
4	Selling Price of Stitched Suit (per suit)	300
5	Income generation (150*300)	45000
6	Net profit (45000 - 17500)	27500
7	Distribution of net profit	<ul style="list-style-type: none"> Profit will be distributed equally among members monthly/yearly basis. Profit will be used for further investment in IGA

11. Fund requirement:

Sr.no	Particulars	Total Amount (Rs)	Project contribution	SHG contribution
1	Total capital cost	164100	123075	41025
2	Total Recurring Cost	17500	-	17500
3	Trainings	50000	50000	-
	Total	231600	173075	58525

Note-

- **Capital Cost** - 75% of capital cost to be covered under the Project
- **Recurring Cost** - To be borne by the SHG/CIG.
- **Trainings/capacity building/ skill up-gradation** - To be borne by the Project

12. Sources of fund:

Project support;	<ul style="list-style-type: none"> 75% of capital cost will be utilized for purchase of machines. Upto Rs 1 lakh will be parked in the SHG bank account. Trainings/capacity building/ skill up-gradation cost. 	Procurement of machines will be done by respective DMU/FCCU after following all codal formalities.
SHG contribution	<ul style="list-style-type: none"> 25% of capital cost to be borne by SHG. Recurring cost to be borne by SHG 	

13. Trainings/capacity building/skill up-gradation

Trainings/capacity building/ skill up-gradation cost will be borne by project. Following are some trainings/capacity building/ skill up-gradation proposed/needed:

- Team work
- Quality control
- Packaging and Marketing
- Financial Management

14. Loan Repayment Schedule- If the loan is availed from bank it will be in the form of cash credit limit and for CCL there is not repayment schedule; however, the monthly saving and repayment receipt from members should be routed through CCL.

- In CCL, the principal loan outstanding of the SHG must be fully paid to the banks once a year. The interest amount should be paid on a monthly basis.
- In term loans, the repayment must be made as per the repayment schedule in the banks.

15. Monitoring Method –

- Social Audit Committee of the VFDS will monitor the progress and performance of the IGA and suggest corrective action if need be to ensure operation of the unit as per projection.
- SHG should also review the progress and performance of the IGA of each member and suggest corrective action if need be to ensure operation of the unit as per projection.

16. Group Members



Individual Photos:-



Prepared By; -

Mr. Madan lal Sharma Retd. HPFS (Co-Ordinator JICA)
Ms. Deeksha Devi (Subject Matter Specialist JICA)
Ms. Shivani (FTU Co-ordinator JICA)
Ms. Savita (FTU Co-ordinator JICA)

Resolution –CUM-Group Consensus Form

It is decided in the General House meeting of the group...*Sasan - I*...
held on *08-09-2022* at *Sasan*.....that our group will undertake
the *Cutting Tailoring*..... as Livelihood Income Generation Activity
under the Project for Improvement of Himachal Pradesh Forest
Ecosystems Management & Livelihoods (JICA Assisted).

Sumita Devi
Signature of Group President

Shivani Devi
Signature of Group Secretary

Business Plan Approval By VFDS & DMU

.....Sasan -I.....Group will undertaken the Cutting + Tailoring livelihood income Generation Activity under the project for implementation of Himachal Pradesh forest ecosystem Management and livelihood (JICA assisted). In this regard business plan of amount Rs. 23,600/-.....has been submitted by group on 29/12/2022..... and the business plan has been approved by the VFDS.....Sasan.....

Business plan is submitted through FTU for further action please.

Thank you

Smrita Devi

Signature of Group President

Shivani Devi

Signature of Group Secretary


Smrita Devi

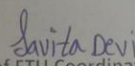
Signature of President VFDS
President
V.F.D.S. Sasan.....

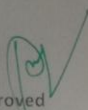
[Signature]

Approved
DMU-CUM-Dehra
DFO Dehra

Submitted to DMU through FTU


Name & Signature of FTU Officer
Range Officer
Jawalamukhi (H.P.)


Savita Devi Savita Devi
Name & Signature of FTU Coordinator


Approved
Name & Signature of DMU Officer